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Total national consumption expenditures for 1930-50 and projection for 1960*
(In 1954 dollars)

915388

Item	Year			
	1930	1940	1950	1960
	Dollars	Dollars	Dollars	Dollars
	(in millions)	(in millions)	(in millions)	(in millions)
Total consumption expenditure and projection.....	8,085,851	8,048,208	21,731,235	26,975,550
Food, liquor and tobacco.....	2,358,642	2,524,722	7,327,772	9,144,711
Food; non alcoholic beverages	(2,017,419)	(1,909,034)	(5,932,627)	(7,310,374)
Alcohol.....	(178,697)	(406,434)	(904,019)	(1,159,948)
Tobacco; smoking products....	(162,525)	(209,253)	(491,125)	(674,388)
Clothing, accessories & personal care.....	1,161,236	1,000,922	2,788,117	3,587,748
Clothing and accessories.....	(891,061)	(831,380)	(2,131,835)	(2,738,018)
Jewelry & watches.....	(57,409)	(45,070)	(145,599)	(202,316)
Cleaning, repairing, maintaining	(97,030)	(88,530)	(254,255)	(337,195)
Personal care.....	(116,436)	(123,942)	(256,428)	(310,219)
Housing and utilities.....	1,573,506	1,413,265	3,035,853	3,722,625
Household equipment & operations..	1,232,283	1,239,424	3,246,646	3,938,430
Consumer transportation.....	732,578	792,748	2,629,479	3,183,115
Medical care and insurance.....	325,051	343,658	943,135	1,186,924
Recreation.....	394,590	365,388	1,140,890	1,402,728
Education (private).....	128,565	125,552	330,314	458,584
Religion.....	99,456	74,043	126,041	134,877
Welfare (private).....	62,261	49,898	99,963	134,877
Occupation: miscellaneous expense..	16,980	30,583	63,020	80,926

*Figures adjusted from 1950 to 1954 dollars, based on figures taken from AMERICA'S NEEDS & RESOURCES, a New Survey by J. Frederic Dewhurst and Associates, The 20th Century Fund

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